ORGANIZING PARTNERS, SPONSORS AND SUPPORTERS

Convened by

International AIDS Society
Stronger Together

Local Partners

DOH
Department of Health
Prevent, Prepare, Protect.

The White House Office of National AIDS Policy (ONAP)

The Black AIDS Institute

Positive Women’s Network

National Institute of Health

HIV Medicine Association

International Partners

UNAIDS

ICW

ICASO

Global Network of People Living with HIV

World Health Organization

The World Bank

Caribbean Vulnerable Communities Coalition

Sidaction

Major Industry Sponsors

Abbott Virology

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Janssen

Merck

ViiV Healthcare

With Support From

Clinical Care Options HIV

nam

www.aidsmap.com

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Schenker

Official Airline

Star Alliance

www.aids2012.org
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WORDS OF WELCOME

Dear Colleagues,

The return of the International AIDS Conference to the United States in July 2012 represents a significant victory for public health and human rights. The selection of Washington, D.C. as the site for the XIX International AIDS Conference (AIDS 2012) is the result of years of dedicated advocacy to end the nation’s misguided entry restrictions on people living with HIV – restrictions that were based on fear, rather than science.

The biennial International AIDS Conference is the premier gathering for those working in the field of HIV, as well as policymakers, people living with HIV and others committed to ending the epidemic. It will be a tremendous opportunity for researchers from around the world to share the latest scientific advances in the field, learn from one another’s expertise, and develop strategies for advancing all facets of our collective efforts to treat and prevent HIV.

AIDS 2012 is expected to convene more than 20,000 delegates from nearly 200 countries, including more than 2,000 journalists. The conference will be held from 22 to 27 July 2012 at the Walter E. Washington Convention Center. The International AIDS Society, the world’s leading independent association of HIV professionals, with over 16,000 members in 196 countries, will organize AIDS 2012 in collaboration with our international and local partners.

We are gratified by the enthusiastic support expressed by our U.S. government and civil society partners for holding AIDS 2012 in Washington, D.C. The world’s leading AIDS experts will gather for AIDS 2012 in a community deeply impacted by the epidemic, providing a tremendous opportunity for partnership and exchange that will further sow the seeds of solidarity among all of us dedicated to ending this epidemic. The selection of Washington, D.C. as the AIDS 2012 venue is also significant as it is home to key players in the global response to AIDS, including the Office of the U.S. Global AIDS Coordinator (which directs PEPFAR – President’s Emergency Plan for AIDS Relief), the National Institutes of Health and the World Bank.

AIDS 2012 will play a key role in shaping international responses to this devastating epidemic. As with all our conferences, we will work with partners to make sure that the conference has a deep and lasting impact in our host city and country. We look forward to partnering with the residents of Washington, D.C. and with other groups across the U.S. to ensure the conference further strengthens the U.S. role in global AIDS initiatives, re-energizes the response to the U.S. domestic epidemic, and focuses attention on the particularly devastating impact HIV is having in Washington, D.C. and in racial and ethnic minority communities across the U.S.

Elly Katabira, MD
International Chair
President, International AIDS Society
Professor of Medicine,
Makerere University
Kampala, Uganda

Diane Havlir, MD
US Co-Chair
Professor of Medicine, Chief of HIV/AIDS Division
University of California,
San Francisco, CA, USA
WASHINGTON, D.C.

Founded on July 16, 1790, Washington, D.C. (officially the District of Columbia) is the capital of the United States.

The city is located on the north bank of the Potomac River and bordered by the states of Virginia to the southwest and Maryland to the other sides. The Washington Metropolitan Area, of which Washington, D.C. is a part, has a population of nearly 5.6 million, the seventh-largest metropolitan area in the U.S.

Washington, D.C. is the home to the U.S. federal government, World Bank and the International Monetary Fund (IMF) and is known as an extremely political town, however it is also a vibrant city where people live, work and play. The city is known for its monuments and museums, national landmarks, cultural events, musical and theatrical entertainment and sporting events.

The city boasts a number of historic neighborhoods each with their own unique personalities, stories and backgrounds, and brimming with a unique history and diverse population that have made the city a melting pot of rich culture.

For more information on Washington, D.C. visit www.washington.org.

KEY DATES

15 November 2011
- Affiliated Independent Event applications open

1 December 2011
- Abstract submissions open
- Registration opens
- Global Village and Youth Programme applications open
- Workshops applications open
- Satellite applications open
- Exhibition space applications open
- Accommodation bookings open

8 December 2011
- Scholarship applications open

15 February 2012
- Abstract submissions close
- Scholarship applications close
- Workshops applications close
- Global Village and Youth Programme applications close

23 February 2012
- Standard registration fee ends
  (late fee surcharge added as of 24 February 2012)

14 March 2012
- Conference Hub applications open

31 March 2012
- Satellite applications close

2 April 2012
- Volunteer applications open

19 April 2012
- Late breaker abstract submissions open
- Affiliated Independent Event applications close

3 May 2012
- Late registration fee ends
  (last minute surcharge added as of 4 May 2012)

22 May 2012
- Late breaker abstract submissions close

25 May 2012
- Exhibition space applications close

29 June 2012
- Conference Hub applications close

22-27 July 2012
- Conference
CONFERENCE VENUE

The AIDS 2012 conference will be held at the Walter E. Washington Convention Center (WCC), a state-of-the-art facility with its own subway station, nestled between downtown and some of the city’s most bustling neighborhoods, and just steps from great hotels, museums, restaurants, historic neighborhoods, and shopping.

The center includes five exhibit halls on two levels with a total of 703,000 square feet of prime exhibit space with 66 individual meeting rooms and a large ballroom totaling 150,000 square feet.

For more information on the WCC, please click here: www.dcconvention.com.

Lounge for Delegates Living with HIV

The Positive lounge will be a place of rest, support and networking. For many delegates living with HIV, the Positive lounge can be a valuable part of their conference experience, providing opportunities to meet and talk with other PLHIV from across the globe in a relaxed and nurturing environment. The lounge will provide complimentary snacks, spaces for informal meetings and relaxation, and private facilities for taking medication.

EXHIBITION

Exhibiting: An Unparalleled Opportunity to Reach the Global AIDS Community

AIDS 2012 will offer opportunities to both commercial and non-commercial organizations to showcase their products and services to the largest gathering of HIV professionals in the world. With more than 7,000 square metres of prime exhibition space and more than 20,000 delegates expected, the conference allows organizations to effectively reach a broad cross-section of players in the global response to AIDS. Exhibitions at AIDS 2010, held in Vienna, Austria, were oversubscribed, and more than 50 organizations missed out on the opportunity. Ensure your participation by booking your space at AIDS 2012 early.

Applying for Exhibition Space

Exhibition applications will open on 1 December 2011. Applications must be made through the online IAS Satellite and Exhibition Tracker (ISET). Exhibition space costs USD 475 per square metre for both commercial and non-commercial organizations. The deadline for exhibition applications is 25 May 2012. Organizations are encouraged to apply early, as exhibition applications will close before the deadline if capacity is reached.

Online Ordering System for Exhibition Space and Satellite Meetings

AIDS 2012 features an online system to simplify the exhibition and satellite request process and allow exhibitors and satellite sponsors to place orders or customize their stands with ease. To order exhibition space or shell scheme packages, please visit our website www.aids2012.org and reserve your exhibition space through the online system. For more information, please contact exhibitions@aids2012.org.

As of 1 April 2012, exhibitors who have paid for their space or shell scheme package will be able to order all additional materials and services online. This will include all ancillary goods and services for the exhibitions, such as furniture, electricity, security and cleaning.

Visit www.aids2012.org in December 2011 to place your request for exhibition space.
Stand and Floor Space Allocation

Stand and Floor spaces are assigned on a “first come, first served” basis, according to the dates when applications are received. The application deadline is 25 May 2012.

Only fully completed exhibition space orders will be accepted. The exhibition space order will only be confirmed upon receipt of payment in full accordance with the general terms and conditions.

The organizers reserve the right to accept or reject applications and to assign spaces. Spaces will be grouped in island formations according to type of organization and standard guidelines.

The allocation of space will begin in May 2012. All exhibitors will be informed of the placement of their stands in June 2012.

Exhibitor Badges

Each exhibitor will receive a limited number of free badges based on the number of purchased square metres according to the ratio outlined here:

<table>
<thead>
<tr>
<th>Purchased Square Metres</th>
<th>Free Exhibitor Badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 25m²</td>
<td>3</td>
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<tr>
<td>From 26 to 50m²</td>
<td>6</td>
</tr>
<tr>
<td>From 51 to 75m²</td>
<td>10</td>
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<tr>
<td>From 76 to 100m²</td>
<td>15</td>
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<tr>
<td>More than 100m²</td>
<td>20</td>
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</tbody>
</table>

Additional exhibitor badges can be purchased for USD 140 per badge.

Major Industry Sponsors

Each Major Industry Sponsor receives 30 free exhibitor registrations. Additional exhibitor registrations can be purchased at USD 110. The maximum number of additional exhibitor registration equals the number of free registrations, i.e. a maximum of 30 additional exhibitor registrations.

SATELLITES

Satellite meetings take place in the conference centre, but are fully organized and coordinated by the organization hosting the satellite. Conference organizers make satellite slots available for a fee, based on the room capacity and the time slot, and will allocate slots based on the overall conference programme. The programme committee will review the contents and speakers of the satellite meetings to ensure that they meet the scientific and ethical principles of the conference.

Criteria for approval include the following:

- Satellites should reflect and/or support the vision and goals of the conference.
- Satellites should address HIV/AIDS, co-infections or issues faced by individuals or organizations affected by or responding to the HIV/AIDS epidemic.
- The satellite programme should reflect conference policies and goals of diversity and inclusion.

The deadline for applications to host a satellite is 31 March 2012.

Cost of Hosting a Satellite Meeting

Satellites are available in two formats, Standard and Mini, with the option of a 90-minute or 120-minute time slot. Please be aware that the terms “Standard” and “Mini” refer to the capacity of the room, and not to the length of the time slot.
Non-Commercial Organizations

Standard Satellites

1,400-person capacity room
- 120-minute slot: USD 18,000
- 90-minute slot: USD 15,500

600-person capacity room
- 120-minute slot: USD 13,500
- 90-minute slot: USD 10,500

Mini Satellites

330-person capacity room
- 120-minute slot: USD 8,500
- 90-minute slot: USD 6,700

200-person capacity room
- 120-minute slot: USD 7,500
- 90-minute slot: USD 5,700

130-person capacity room
- 120-minute slot: USD 6,600
- 90-minute slot: USD 4,900

Commercial Organizations

Standard Satellites

1,400-person capacity room
- 120-minute slot: USD 80,000
- 90-minute slot: USD 62,000

600-person capacity room
- 120-minute slot: USD 55,000
- 90-minute slot: USD 40,000

Mini Satellites

330-person capacity room
- 120-minute slot: USD 27,500
- 90-minute slot: USD 22,000

200-person capacity room
- 120-minute slot: USD 24,000
- 90-minute slot: USD 19,000

130-person capacity room
- 120-minute slot: USD 21,000
- 90-minute slot: USD 14,000

Note that room capacities are estimates at this early stage of planning.

All satellite slots run for either 90 or 120 minutes, and rooms are equipped with all the standard equipment required to run a meeting. If you have special needs or requests, please contact satellites@aids2012.org.

Please note that:
- 90-minute satellite sessions will only take place in the mornings (07:00-08:30), from Monday 23 July to Thursday 26 July 2012.
- 120-minute satellite sessions will take place all day on Sunday 22 July, and in the evenings (18:30-20:30) from Monday 23 July to Thursday 26 July 2012.
Satellite Slots Available

The following satellite slots are available:

### Programme-at-a-Glance

<table>
<thead>
<tr>
<th></th>
<th>Sunday 22 July</th>
<th>Monday 23 July</th>
<th>Tuesday 24 July</th>
<th>Wednesday 25 July</th>
<th>Thursday 26 July</th>
<th>Friday 27 July</th>
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<tbody>
<tr>
<td>Satellite Slot 1</td>
<td>09.00 - 11.00</td>
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<tr>
<td>Plenary</td>
<td>09.00 - 10.30</td>
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<tr>
<td>Break</td>
<td>10.30 - 11.00</td>
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<tr>
<td>Satellite Slot 2</td>
<td>11.15 - 13.15</td>
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<tr>
<td>Parallel Sessions</td>
<td>11.00 - 12.30</td>
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<tr>
<td>Break</td>
<td>11.00 - 11.15</td>
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<td>Parallel Sessions</td>
<td>14.30 - 16.00</td>
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<tr>
<td>Break</td>
<td>15.30 - 15.45</td>
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<tr>
<td>Satellite Slot 4</td>
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<td>Parallel Sessions</td>
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<tr>
<td>Break</td>
<td>17.45 - 19.00</td>
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<tr>
<td>Opening Session</td>
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<td>Satellite Slot 5</td>
<td>07.00 - 08.30</td>
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<td>Satellite Slot 11</td>
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<tr>
<td>Break</td>
<td>08.30 - 09.00</td>
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<td>Satellite Slot 6</td>
<td>18.30 - 20.30</td>
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<td>Satellite Slot 7</td>
<td>07.00 - 08.30</td>
<td>Satellite Slot 9</td>
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<tr>
<td>Break</td>
<td>18.00 - 18.30</td>
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<td>07.00 - 08.30</td>
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<td>Satellite Slot 7</td>
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<td>Satellite Slot 8</td>
<td>18.30 - 20.30</td>
<td>Satellite Slot 10</td>
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<td>Parallel Sessions</td>
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<td>Satellite Slot 8</td>
<td>13.30 - 15.30</td>
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<td>Satellite Slot 9</td>
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<tr>
<td>Parallel Sessions</td>
<td>14.30 - 16.00</td>
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<td>11.00 - 12.30</td>
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<tr>
<td>Satellite Slot 9</td>
<td>13.30 - 15.30</td>
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<td>Satellite Slot 10</td>
<td>11.00 - 12.30</td>
<td>Satellite Slot 12</td>
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<tr>
<td>Parallel Sessions</td>
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</tbody>
</table>

**Satellite Slot 1**
- 09.00 - 11.00
  - Plenary
  - 09.00 - 10.30
  - Break
  - 10.30 - 11.00

**Satellite Slot 2**
- 11.15 - 13.15
  - Parallel Sessions
  - 11.00 - 12.30
  - Break
  - 10.30 - 11.00

**Satellite Slot 3**
- 13.30 - 15.30
  - Parallel Sessions
  - 14.30 - 16.00
  - Break
  - 16.00 - 16.30

**Satellite Slot 4**
- 15.45 - 17.45
  - Parallel Sessions
  - 16.30 - 18.00
  - Break
  - 18.00 - 18.30

**Satellite Slot 5**
- 07.00 - 08.30
  - Break
  - 08.30 - 09.00

**Satellite Slot 6**
- 18.30 - 20.30
  - Break
  - 18.00 - 18.30

**Satellite Slot 7**
- 07.00 - 08.30
  - Break
  - 08.30 - 09.00

**Satellite Slot 8**
- 18.30 - 20.30
  - Break
  - 18.00 - 18.30

**Satellite Slot 9**
- 07.00 - 08.30
  - Break
  - 08.30 - 09.00

**Satellite Slot 10**
- 18.30 - 20.30
  - Break
  - 18.00 - 18.30

**Satellite Slot 11**
- 07.00 - 08.30
  - Break
  - 08.30 - 09.00

**Satellite Slot 12**
- 18.30 - 20.30
  - Break
  - 18.00 - 18.30

**Lunch and Poster Viewing Session**
- 12.30 - 14.30

**Special Sessions**
- 13.00 - 14.00

**Rapporteur Session**
- 13.00 - 15.00

**Closing Session**
- 15.15 - 17.00
SELECTED SPONSORSHIP OPPORTUNITIES

The XIX International AIDS Conference offers conference supporters various possibilities to enhance their visibility and association with the event. Selected sponsorship opportunities allow each sponsor unique ways of associating brands or messages with different aspects of the conference.

Sponsorship opportunities have been divided into four categories: onsite, delegate items, bag inserts and advertisement. Items from each category ensure that sponsors reach delegates in different ways, allowing sponsors to put together a comprehensive package that ensures visibility in what can be a hectic environment.

Please contact Gwendoline de la Kethulle (gwendoline.kethulle@iasociety.org) at the International AIDS Society for more information on the sponsorship opportunities listed here or other sponsorship opportunities.

The XIX International AIDS Conference is going green! Sponsors are encouraged to use recyclable materials when producing their sponsorship item and respect the principles of social responsibility. Please contact the IAS for further information.

Onsite

The following items have been selected to enhance a sponsor’s visibility and presence at the conference.

Internet café

**USD 37,000**

*Included: hiring costs of computers, IT support, networking hardware, infrastructure (space, tables)*

One internet café will be available in the conference centre. Located either in the exhibition area or in another area with high delegate traffic, the café will feature computers with internet access, as well as plug-ins for laptop connections. The internet café is much appreciated and highly visible, as most delegates without access to private offices invariably use it to access conference information or to check emails. The sponsor of the internet café will receive high-profile exposure through:

- a. Screensavers, which could feature the company logo, satellites or exhibitions, on each computer
- b. Start page of the company website
- c. Sponsor recognition through signage at the internet café
- d. Opportunities to distribute promotional material
- e. If ordered in time, the internet café can be built as part of the sponsor booth.

**Volunteers’ T-Shirts**

**USD 14,000**

The volunteer programme has always been a highly valued feature of the conference. Approximately 1,500 volunteers will give their time during the conference. Highly visible, the volunteers help in all areas of the conference (e.g., session rooms, media centre, speaker centre, etc) and provide delegates with assistance throughout the conference (e.g., registration area, traffic flow, entrance control, general assistance, etc.).

The name and logo of the sponsor will be featured on volunteers’ t-shirts, ensuring a wide exposure for the sponsor. Sponsors may also provide additional material with the sponsor logo (such as baseball caps), subject to approval by the AIDS 2012 Secretariat.

**Flyers at Plenary Sessions**

**USD 5,200 per day, plus production and delivery costs**

*Included: distribution onsite by volunteers*

Flyers will be distributed at the entrance to the plenary hall at the start of each day. These flyers could be used, for example, to advertise satellite symposia for the day and exhibitions.
Delegate Items

Abstract CD-ROM
USD 52,000 plus CD-ROM production costs
Included: all coordination services
Advertising of the sponsor on the CD-ROM needs to be provided and coordinated by the sponsor
An important conference feature is the abstract CD-ROM, which holds all the abstracts of AIDS 2012. The CD-ROM will be distributed to all delegates from a free information counter in the registration area on Saturday 21 July, and from the sponsor’s exhibition booth from Sunday 22 July. The sponsor’s logo will appear on the cover of the CD-ROM and within the CD-ROM programme. The sponsor will receive access to the CD-ROM prior to the conference. Note that the sponsor’s logo will be printed alongside the logo of the Journal of the International AIDS Society (JIAS).

Lanyards
USD 28,000, plus production and delivery costs
Included: distribution and coordination of lanyards onsite
The lanyard attached to the name badge holder is a highly visible item worn by every delegate. The sponsor will have its name and logo printed on the cord. The colour of the cord and logo placement will be proposed by the conference organizers, with approval by the sponsor.

Delegate water
USD 11,000
Included: distribution and logistics onsite
Free water will be provided onsite for delegates. Water stations featuring sponsor signage will be set up throughout the venue. Sponsors with exhibitions booths may also request water dispensers at their booths.

Bag Inserts

Only a limited number of bag inserts will be made available, and these items are granted on a “first come, first served” basis.

Flyer
USD 16,000
Included: distribution and logistics onsite
The flyer must be relevant to the conference and approved by the conference organizers. The flyer can feature the company logo, satellites or exhibitions.

Bookmarks
USD 5,200
Included: distribution and logistics onsite
Bookmarks are used by delegates to mark pages in the programme or abstract book when planning their attendance at the conference. The sponsor logo and name will be printed on the front of the bookmark, and the conference logo on the back. Sponsors may choose how many bookmarks, up to a maximum of three, will be inserted into each bag.

Pads and Pens
USD 5,200
Included: distribution and logistics onsite
Pads and pens are essential for every delegate, and pens have always been a popular collectible at the conference. This opportunity provides sponsors with a way of providing delegates with a much-needed item, as well as a visible advertising method that the delegates will take away with them.

Sponsors are welcome to come forward with suggestions of their own for alternate items.
Advertisements

Printed conference materials are used by every delegate and should be a part of every sponsor’s package.

Ad in the Programme (printed and available online) and General Information (available online only)
Advertising provided in BOTH publications
Both publications: USD 15,500 full page;
USD 18,500 inside back cover
Included: four-colour artwork to be supplied by the sponsor according to design specifications

The conference programme and general information guide are the most essential conference publications. They include information on oral and poster abstract presentations, skills-building workshops, plenary sessions, satellite symposia, exhibitions and cultural activities. The conference programme is used by the delegates continually during the week of the conference to plan daily schedules. The General Information brochure provides information on the city, the venue and the conference in general.

Ad in the Programme Supplement
USD 31,000
Included: four-colour artwork to be supplied by the sponsor according to design specifications

The programme supplement is the final conference publication that lists all changes and updates to the conference programme, and is an invaluable tool for the conference delegates. Sponsors will be allocated the outside back cover for their advertisement.

Ad in the Pocket Programme
USD 15,000
Included: four-colour artwork to be supplied by the sponsor according to design specifications

The pocket programme is an indispensable “quick and easy” reference guide for all conference delegates. Provided to each delegate at registration, the pocket programme contains colour-coded information regarding times and session halls for the numerous topics, together with a map of the conference centre. It also includes information about services offered at the conference.
The sponsor will be given the outside back cover of the pocket programme for advertising.
Daily Conference News Bulletin  
*(USD 34,000 for six editions)*

*Included: layout, design, printing and posting of the bulletin*

The daily conference news bulletin will be posted on the homepage and media centre pages of the website each day and distributed to delegates each morning in the convention centre. This bulletin will be available in English and Spanish and features an overview of each day’s plenary session, brief summaries of other special sessions and information about other major activities taking place at the conference and in Washington. The sponsor receives a banner along the bottom of the front page of the bulletin, featuring the sponsor’s logo and the words “Official Sponsor of the AIDS 2012 news bulletin”.

Onsite Advertisement Opportunities

*The Washington E. Convention Center offers various opportunities for onsite advertising in the form of panels, banners, towers and many other products. Please contact Gwendoline de la Kethulle (gwendoline.kethulle@iasociety.org) at the Conference Secretariat for further details.*

Other Opportunities

**Support for the AIDS 2012 Scholarship Programme**

If it were not for the support of sponsors and donors, attending the XIX International AIDS Conference would be limited to those who have the economic means to do so. One of the main initiatives of the conference is to make the conference as accessible and beneficial as possible to delegates from all regions of the globe, especially those in resource-limited communities and settings. The Scholarship Programmes of AIDS 2012 empower those least able, but most in need, to attend.

Applicants can ask for a combination of four types of support:

1. Registration fee waiver
2. Travel (pre-paid, economy class ticket)
3. Accommodation (shared accommodation in a budget hotel)
4. Small living allowance while at the conference.

Sponsors may select how many recipients they would like to support; recognition of the sponsors would depend on the amount of support. A full scholarship for a resident of a low- or middle-income country costs USD 3,100 and a full scholarship for a resident of a high-income country costs USD 3,300.

Make a world-wide impact and sponsor a conference hub!

For international organizations, sponsoring a hub might be the best way to help support conference organizers in their commitment to extend the reach of the XIX International AIDS Conference, while simultaneously building credibility and expanding local networks in a region of their choice. One of the main initiatives of the conference is to ensure inclusion of key stakeholders and communities that may not be able to attend the conference due to immigration, financial, and/or time constraints. Sponsoring one or a series of conference hub(s) will help create a truly global conference, dispersing the cutting-edge science and community-based solutions from the conference and creating networking opportunities in local communities where an organization has or needs to build a presence.

Benefits of sponsoring and/or organizing a conference hub:

- Engagement with local and regional stakeholders
- Increased credibility as a local actor
- Expanded local networks
- Development of new partnerships or business opportunities
- Free publicity associated with the hub
- Increased logo visibility and name recognition

If a sponsoring organization expresses interest in supporting a hub in a particular area, but does not have local contacts active in the HIV/AIDS response, conference organizers will match sponsors with organizations in the chosen region. The cost per hub is USD 5,000.
Support for the AIDS 2012 Green Project
Sponsors are welcome to take part in the greening of the XIX International AIDS Conference. Sponsors’ donations will be used to improve the conference’s social responsibility campaign. Donations will be used on projects such as leftover food redistribution, a food programme, and waste removal and recycling.

A green report detailing expenditure in this area will be sent to sponsors after the conference for reference.

Sponsors may select the amount of their support, and recognition will be made accordingly.

Special Requests
If you have any other particular request about how you would like to present your organization at the conference, please contact Gwendoline de la Kethulle (gwendoline.kethulle@iasociety.org) at the Conference Secretariat as soon as possible.

Terms and Conditions
This sponsorship proposal is offered subject to availability and contract, with final approval by the organizer. Should an item be cancelled, the sponsor will have the option of either taking another available item or having the money refunded.

Payment
Payment for the ordered item must be made within one month of confirmation of the order. If the payment is not received, the item may be sold to another sponsor. Payment must be made by credit card or by bank transfer.

Production Costs
Production costs, where applicable, are the responsibility of the sponsor. The International AIDS Society will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of the item at the XIX International AIDS Conference. Late deliveries, if accepted, may also attract late fees.

Where the buyer is responsible for production but does not wish to oversee the details, the International AIDS Society will be willing to take on the responsibility, but this service attracts a 10% surcharge (based on the cost of the sponsorship item).

When the International AIDS Society is in charge of production, the buyer is bound to accept one of the quotes collected by the International AIDS Society, and the costs must be paid in full before the commencement of production.

Printed Materials
For printed materials, it is of the utmost importance that the material is received in time and in the proper format. Late submissions will not be included. Design specifications will be sent out at least two months before the submission deadline.

Bag Inserts
For bag inserts, it is of the utmost importance that the material is received in time at the convention centre. Late deliveries will not be included in the bag.

Refund and Cancellation Policy
The items are refundable, minus a 10% charge, when the cancellation is made within one month of the order and before 1 February 2012. For items cancelled after 1 February 2012, 50% of the total amount will be refunded. For items cancelled after 30 April, 2012, no refund will be granted.

If the items have been sourced from external suppliers and a contract signed, then the costs incurred, plus the corresponding charge (based on the above dates), will be charged to the sponsor.
REGISTRATION FEES

How to Register

All registrations (regular delegate, student/post-doc, youth delegate, accompanying adult and child, media representative) for the XIX International AIDS Conference must be submitted using the online registration form which will be available at www.aids2012.org from 1 December 2011. Please also visit the website for terms and conditions of registration and additional information.

Before registering, a conference profile must be created. The conference profile is a central portal for all conference-related submission and application forms. One advantage for users is that they only need to register their personal details once and can then access the different submission and application forms without having to enter their data again.

For any registration related questions, visit the website or contact the AIDS 2012 Registration Department at registration@aids2012.org.

AIDS 2012 Registration Fees

<table>
<thead>
<tr>
<th>Conference Delegates</th>
<th>Standard Fee</th>
<th>Late Fee (after 23 February 2012)</th>
<th>Last Minute Fee (after 3 May 2012)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Delegate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle/low-income countries*</td>
<td>USD 575</td>
<td>USD 690</td>
<td>USD 765</td>
</tr>
<tr>
<td>High-income countries*</td>
<td>USD 785</td>
<td>USD 940</td>
<td>USD 1045</td>
</tr>
<tr>
<td>Youth (under age 26) / Student / Post-doc</td>
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<td></td>
<td></td>
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<tr>
<td>Middle/low-income countries*</td>
<td>USD 150</td>
<td>USD 180</td>
<td>USD 200</td>
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<tr>
<td>High-income countries*</td>
<td>USD 235</td>
<td>USD 280</td>
<td>USD 310</td>
</tr>
<tr>
<td>Accompanying adult (age 18 and over)</td>
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<tr>
<td>All countries</td>
<td>USD 130</td>
<td>USD 155</td>
<td>USD 170</td>
</tr>
<tr>
<td>Accompanying child (under age 18)</td>
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<td></td>
<td></td>
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<tr>
<td>All countries</td>
<td>USD 45</td>
<td>USD 55</td>
<td>USD 60</td>
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<tr>
<td>Media</td>
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<td></td>
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<tr>
<td>All countries</td>
<td>Free</td>
<td>Free</td>
<td>Free</td>
</tr>
</tbody>
</table>

*World Bank Classification

Registration Fees

To encourage broad participation in the conference, organizers are offering a two-tiered fee structure, with lower registration fees for delegates from middle- and low-income countries (World Bank classification) and students/post-docs.

Media Centre

A state of the art Media Centre, including three press conference rooms for use by conference organizers and third parties, will be available for all registered media delegates. Access to the Media Centre is restricted to accredited journalists. For more information contact media@aids2012.org.

Please note:
- Registration fees must be paid in USD only.
- All dates and times mentioned refer to Central European Time Zone (CET).
IAS Principles and Values of Conference Participation

By attending the XIX International AIDS Conference, delegates agree to comply with the IAS Principles and Values of Conference Participation. The conference organizers reserve the right to confiscate the conference name badge, and therefore deny access, to anyone who does not comply with this policy.

The IAS endorses freedom of expression as an essential principle in the fight against HIV/AIDS and in promoting full participation in our conferences. The combined efforts of all stakeholders in the public and private sectors and civil society are required to halt and reverse the AIDS pandemic. Activism and advocacy contribute to advancing commitment, policy and practice aimed at ending the epidemic.

The right to participate at an IAS supported conference is fundamental to ensuring open dialogue between all stakeholders. The IAS encourages debate and dialogue as key elements of participation, among all conference participants including delegates, sponsors, speakers and presenters, researchers and scientists, community representatives, leaders and the media.

Peaceful protest has always been and continues to be a key element of participation at the conferences. The IAS opposes the destruction of property or the use or threat of physical force by any individual or group of individuals during the conferences. The IAS opposes the disruption of conference sessions or satellite meetings that results in the inability for dialogue and debate to take place.

ACCOMMODATION

Accommodation has been reserved for delegates and exhibitors in a range of hotels. A detailed list of hotel rooms reserved for the conference delegates, as well as additional information on rates and how to book accommodation in Washington, D.C. will be available at www.aids2012.org from 1 December 2011. All room rates are per night and include breakfast, service and taxes.

For any accommodation related questions, visit the website or contact the AIDS 2012 Accommodation Department at accommodation@aids2012.org.

FLIGHTS

The AIDS 2012 Flights Department makes it easy to find and book a cheap flight online – we offer discounted conference air fares to Washington, giving you greater freedom to choose your preferred airline as well as more departure and arrival times to suit your plans. Through our established relationship with Star Alliance, we offer very attractive economy class deals to business class travel. The AIDS 2012 Flights Department will also be pleased to negotiate competitive discounts on published air fares and different classes of service for groups (10 people or more traveling together).

For more information on individual or group bookings, please contact us on flights@aids2012.org.
BECOMING A CONFERENCE DONOR

The International AIDS Conference relies heavily on contributions from a range of sources to fund the planning and implementation of this event.

Donations from supporters make a crucial difference to the impact of the International AIDS Conference, and conference outcomes are reliant on funding partnerships. Feedback from formal debriefing sessions with donors who have attended the International AIDS Conference indicates that supporters have very positive experiences of the event. Donors highlight the following benefits:

- Donor support and profiles are visible to a large, high-profile, worldwide audience. Conference delegates include clinicians and other health workers; medical, biomedical and social science researchers; social and community workers; government and non-governmental agencies at all levels from local to international; the pharmaceutical industry and other businesses; educators; the media; policy makers and leaders; and community organizations.
- Forums are arranged at the conference, during which donors can discuss issues with other HIV/AIDS funders, government representatives, conference delegates and their own grantees.
- The conference secretariat assists in organizing satellite meetings at the conference venue for donors and provides help with their logistical arrangements.

The secretariat would be delighted to meet with governments, charitable foundations, companies and others who share its commitment to prevent, control and treat HIV/AIDS in order to discuss ways in which support could be used. Funding can be directed to specific conference areas and programmes, or invested in the general costs of the conference.
CONTACT INFORMATION

General Information  info@aids2012.org
Abstract Information  abstracts@aids2012.org
Abstract Mentor Programme  mentor@aids2012.org
Accommodation  accommodation@aids2012.org
Affiliated Independent Events  affiliatedevents@aids2012.org
Exhibition  exhibitions@aids2012.org
Global Village  globalvillage@aids2012.org
Hubs  hubs@aids2012.org
Media  media@aids2012.org
Media Scholarships  mediascholarship@aids2012.org
Programme Information  programme@aids2012.org
Publications  publications@aids2012.org
Registration  registration@aids2012.org
Satellites  satellites@aids2012.org
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Workshops  workshops@aids2012.org
Youth Programme  youth@aids2012.org

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